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**Silverware Signs with Zap to Deliver Advanced Analytics
For Microsoft® Dynamics™ NAV**

Silverware is now offering Zap's Business Analytics for Microsoft Dynamics NAV to help customers maximize the value of their business data.

Phoenix, AZ, – July 15, 2009 – In response to market demand for easy-to-use advanced analytics solutions, Silverware has signed a partnership agreement with Zap to offer Business Analytics for Microsoft Dynamics NAV to its customers. With a focus on supporting mid-market manufacturers and wholesale distributors throughout the Southwest region, Silverware has grown to be a respected leader in providing efficient, cost-effective technology solutions in these markets.

Zap's Business Analytics for Microsoft Dynamics NAV solution is designed to provide the power of advanced and flexible analytics, in a user friendly, web-based interface. It overcomes the common challenge of importing customizations from the Enterprise Resource Planning (ERP) system to the analytics layer, by providing a wizard-driven approach that automates the process. This ensures a rapid implementation and therefore a fast return on investment.

“We partnered with Zap to help our customers to see inside their numbers and turn business data into actionable information,” said Theron Lovell, Silverware Business Consultant. “The familiar web-based interface provides real-time, role-specific insight into business processes to support tactical and strategic decisions.”

“Silverware is known for providing proven technology solutions tailored to suit customers' specific needs and pain points,” said Garth D. Laird, Zap President.

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“Providing industry-specific solutions gives Silverware’s customers a significant head start in getting NAV to work for their organization, but due to the extensive customizations required, can present challenges for reporting and analytics. Zap’s solution takes the complexity out of this process, and we are looking forward to helping Silverware’s customers to derive greater value from their NAV investment.”

About Silverware

For over 20 years, Silverware has been designing, implementing and supporting business management systems for mid-sized companies in Arizona. They offer complete implementation and integration of flexible products from *Microsoft Dynamics* and *Sage*, tailored to unique business processes and needs. Silverware delivers customized solutions for accounting, manufacturing, distribution, e-commerce and customer relationship management (CRM). For more information call 480.423.8324 or log on to www.silverw.com

About Zap

Zap is a global software company that creates solutions to help enterprises improve corporate performance. As a Microsoft Gold Certified Partner, Zap offers packaged vertical solutions for Microsoft Dynamics that provide advanced analytics - dashboards, Key Performance Indicators (KPIs), scorecards and reports – right out of the box. Recently, Zap was named 2009 Microsoft Worldwide Partner Conference ISV/Software Solutions, Innovation Partner of the Year for its Business Analytics for Microsoft Dynamics solutions. To learn more, go to www.zaptechnology.com

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