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**Silverware to Host Free Effective Inventory Management Event**

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*Silverware will be unveiling Microsoft Dynamics NAV 2009, and presenting inventory expert Jon Schreibfeder at a free event on March 24<sup>th</sup> that will provide strategies and tools to reduce costs and increase profits.*

Phoenix, AZ, – March 3, 2009 – With weakening sales, mid-sized manufacturers and distributors must effectively manage their inventories to cut costs and enhance customer service. Silverware, provider of business management software solutions, says now is the time to get “back to basics” and make sure your inventory is aligned with your customers needs.

“One way to do this,” according to event presenter and inventory guru Jon Schreibfeder “is by ranking products by cost of goods sold, activity and profitability.” For nearly three decades Jon has helped over 2,000 firms maximize their inventory investments. He has also published numerous articles and several books on effective inventory management; his latest is *Achieving Effective Inventory Management- Fourth Edition*.

This free event will be held on Tuesday, March 24<sup>th</sup> at the Microsoft-Phoenix office. Attendees will learn cost-saving techniques and will leave with an action plan to immediately implement changes, along with a tool to help them evaluate their inventory’s effectiveness.

“Companies can quickly adopt Jon’s proven inventory management strategies to increase returns. Silverware provides software solutions that support his effective inventory management methods”, added Sara Silver, Silverware’s President.

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At this event you will also be among the first to see the benefits of the “Role Tailored” user experience in *Microsoft Dynamics NAV 2009*, the most intuitive business management solution yet. “Role Tailored” allow employees to log into personalized places in the system called “Role Centers” where they only see the features they need for tasks they must perform. This feature promotes greater efficiency and higher business productivity throughout the organization than ever before.

Silverware’s Effective Inventory Management event will be held Tuesday, March 24th from 8:30 – 11:15, and is open to all manufacturers and distributors looking for practical ways to reduce costs and increase profitability. You must register by March 20th, 2009. **To register, call 480-423-8324** or go to [www.clicktoattend.com](http://www.clicktoattend.com) and enter event code 13090.

About Silverware

For over 20 years, Silverware has been designing, implementing and supporting business management systems for mid-sized companies in Arizona. They offer complete implementation and integration of flexible products from *Microsoft Dynamics* and *Sage*, tailored to unique business processes and needs. Silverware delivers customized solutions for accounting, manufacturing, distribution, e-commerce and customer relationship management (CRM). For more information call 480.423.8324 or log on to [www.silverw.com](http://www.silverw.com)

About Jon Schreibfeder

Jon Schreibfeder is president of Effective Inventory Management, Inc., a firm dedicated to helping manufacturers, distributors and large retailers get the most out of their inventory investments. Over the past 28 years, Jon has helped over 2,000 firms improve their profitability and productivity. He is the author of numerous articles and a series of books on effective inventory management. To learn more log on to [www.effectiveinventory.com](http://www.effectiveinventory.com)

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